

Jeremy Knackert

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Side LLC Business and Portfolio: www.knackertmedia.com

Summary

Highly creative and multitalented Multimedia Designer with experience in advertising, brand identity and instructional design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed communication abilities. Highly skilled with subject-matter experts, client and vendor relations and negotiations; talented at building and maintaining trusting partnerships. Accustomed to possessing a strong work ethic in deadline-driven environments with an emphasis on working within budget requirements, company standards and process efficiency.

Professional Experience

Instructional Developer

Albertsons Companies., Phoenix, AZ

2014 – 2018

- Coordinate with various internal development teams using Agile/Scrum, and Jira project management software and project planned with several development teams simultaneously to complete scheduled business intelligence report and application releases with communications to the businesses.
- Development of UI/UX multimedia training deliverables utilizing Articulate, VideoScribe, Camtasia, MS Office 360, and Adobe Master Collection.
- Maintain training department materials and documentation supporting the Enterprise Business Intelligence (EBI) team along with other Albertsons Companies internal clients, stores, partners and departments.
- Design and delivery of classroom training for EBI new hires.
- Provided training, support and solutions for all Oracle Enterprise Business Intelligence reports and applications.
- Built and maintained trusting relationships with internal business partners related to department training needs, direction of company sales and analytics, and internal website construction.
- Position expanded to include presentations, graphic design, video and a variety of multimedia deliverables for the immediate team and other IT departments.

Web Developer

Instructional Developer

Instructional Designer

Charles Schwab Co., Inc., Phoenix, AZ

2006 – 2014

- Coordination with the key stakeholders, establishing training need to determine the best end result, project plan, timeline and analysis, project build and edits, pilot launch, implementation, launch and post-project follow-up.
- Obtained Langevin E-Learning Designer/Developer accredited certification.
- Plan, manage, coordinate, and build web-based training, interactions, and other job aid related materials including re-scoping and long-term maintenance.

Jeremy Knackert – Multimedia Designer

- Development of UI/UX multimedia content for training applications with the inclusion of Captivate, Articulate, 3D avatar generation using CodeBaby, audio and video production using SoundForge, Camtasia, SoundBooth and Premiere.
- Provided updates to the department websites, and job aids incorporating intranet FTP environment, MyCommunities and Sharepoint.
- Project team lead for Training Operations when incorporating SumTotal Learning Management System (LMS).
- Led company-wide new hire video project including coordination, storyboarding, directing, filming, post-production and creation of digital output using Adobe Premiere, After Effects and Media Encoder.
- Provided support and solutions for custom web-based training platform troubleshooting.
- Integrated HTML, CSS, and JavaScript to produce more dynamic stand-alone training modules.
- Coordinated efforts in a project management role using Microsoft Project, custom project plans, timelines, conference call setup, and video conferencing.
- Created a variety of newsletters utilizing InDesign for various internal groups.
- Built and maintained trusting relationships with partners and subject matter experts ensuring quality and satisfaction.
- Provided custom reporting using Excel to create dashboards, graphs and spreadsheets to management for learner and trainer feedback.
- Produced custom online questions for tests using an internally built TestEngine.
- Received awards, bonuses and accommodations throughout my tenure from internal departments in areas of creativity and innovation.

Graphic Designer

MGA Interiors, Phoenix, AZ

2006

- Graphic designer and project manager with duties including creation of sales displays and related homebuilder sales office promotional materials.
- Coordination with in-office production shop and interior designers to create model layout schematics and designs on the displays.
- Assembly of signage construction drawings, and related client corporate branding.

Graphic Designer

Fitch, Scottsdale, AZ

2005 – 2006

- Graphic design consultant for new and existing client design-build projects.
- Designed architectural presentation materials in conjunction with CAD designers.
- Partnered with interior design department to create client presentations.
- Served as company photographer coordinating photo shoots for finished projects for the client as well as internal marketing purposes.
- Creator of custom corporate logos and branding.
- Coordination with third-party vendors to create custom graphics for company and clients.
- Designed signage schematics and vinyl lettering for company and clients.
- Attended workshops and seminars to become familiar with architecture branding, marketing, packaging and corporate identity.
- Creation of custom marketing pieces and promotional materials for the company and clients.

Jeremy Knackert – Multimedia Designer

Graphic Designer

Publication Layout Coordinator

Hometown Publications, Germantown, WI

2002 – 2004

- Creation and maintenance of print advertisements for all of the companies various newspapers.
- Coordination with sales staff to attract new clients and maintain relationships with existing clients.
- Assembly of multiple weekly newspaper layouts on Mac platform and created b/w and four-color output prints for print press production.
- Creation of promotional print materials and web designs for internal and external clients.

Education

Bachelor of Arts - Communications - Electronic Media

University of Wisconsin - Whitewater, Whitewater, WI

Art Design minor

Software and Programming Skills

Adobe Creative Suite

Microsoft Office (Word, Excel, Outlook, PPT)

Microsoft Project

Microsoft OneNote

Adobe Captivate

Articulate 360

VideoScribe

Audacity

Agile/Scrum

Camtasia / Snagit

Jira

Final Cut Pro

Sony SoundForge

CodeBaby

HTML 5

XML

CSS 3

JavaScript

Certifications

- Langevin – Instructional Designer/Developer - 2012
- FranklinCovey - 7 Habits of Highly Effective People - 2011
- Luminbrite - Adobe Flash Certification -2010
- RoundPeg - Adobe After Effects Certification -2008
- RoundPeg - Adobe Captivate Certification - 2008
- WestLake Training & Development - Dreamweaver Certification - 2007
- CompuMaster - Mastering Adobe Photoshop - 2000
- FranklinCovey - Sales Training Certification - 1999